Media Advisory

Key members of the mining industry in Nova Scotia attend an evening with 'Diamonds'

Montreal, June 18, 2010 – Representatives of the media are invited to attend a cocktail to celebrate Nova Scotia's Mining Industry!

On the evening of June 23, donors of the Canadian Mining and Metallurgical Foundation (CMMF) as well as members of the Mining Society and Mining Association of Nova Scotia will attend a reception and special viewing of the *Diamonds* exhibition.

Guests will enjoy Chilean <u>Vina Casa Tamayas</u>' Carmenere as well as their Chardonnay. <u>Iceberg Vodka</u> from Newfoundland, as well as two award wining wines - <u>Peter Lehmann Barossa Shiraz</u> from Australia and <u>Graham Beck Railroad Red</u> wines from South Africa, have been generously provided as door prizes.

The event will be held at the Discovery Center in Halifax and is co-hosted by Mr. Glenn Clark, President of CMMF and Mr. Dov Bercovici, President and CEO of the Discovery Center. This evening will be an opportunity for CMMF to show donors how their contributions help promote the mining industry, in this case in Nova Scotia. In attendance will be mining industry VIPs from Eastern Canada.

Date: Wednesday, June 23, 2010

Time: 5:00 p.m. to 7:00 p.m.

Location: Discovery Center, 1593 Barrington Street, Halifax

Organized by Science North in Sudbury, *Diamonds* is a travelling exhibition and is presented in Halifax from May to September 2010. During its four month presentation, it is expected to be seen by over 16,000 visitors, including school groups. With its many hands-on activities, this exhibition puts a very special emphasis on education. The show focuses on the many facets of the mining process which is always at the heart *Diamond*s!

- 30 -

For more information or to schedule an interview with the CMMF or Discovery Center officials, contact Deborah Smith-Sauvé, Manager, CMMF at (514) 726-6085 or <u>dsauve@cim.org</u>. Should you prefer, a photograph and caption can be forwarded to you on the morning of June 24th.